

School Website Review Checklist

Does Your Website Reflect the School You Are Today?

Strategic Review

School Identity

- Does your website reflect your current vision and values?
- Are recent achievements visible?
- Does it showcase your school's culture?
- Are photographs current? (If not, you can reach out to our media partner BFI Media [here](#))
- Have leadership details been reviewed?

Admissions and Open Events

- Is key admissions information easy to find?
- Are open events clearly promoted?
- Could a prospective parent understand your offer within two minutes?

Recruitment

- Does your website communicate why staff enjoy working at your school?
- Are vacancies easy to locate?

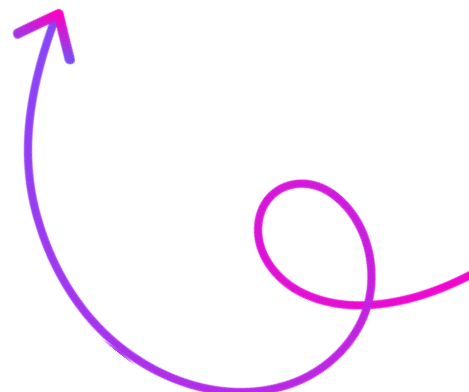
User Experience and Compliance

Visitor Experience

- Can visitors find:
 - Term dates
 - Contact details
 - Policies
 - Key staff contacts

within a few clicks?

- Does the site work well on mobile phones?



Content Review

- Have pages been reviewed in the last 12 months?
- Are there outdated announcements or news items?
- Are links working correctly?

Compliance

- Meets statutory requirements
- Accessibility statement present
- Privacy/GDPR information up to date

If your website no longer accurately reflects your school's culture, achievements and ambitions, it may be time to consider a refresh.

[Find out](#) how Juniper Websites can help.

