

Juniper

Websites, branding and communication tools for

Multi-Academy Trusts



Book a free consultation
junipereducation.org/website



Our goal is to provide multi-academy trusts with innovative and creative solutions to help make their lives a little bit easier.

We work closely with trusts and their schools to find out what makes them unique and help them engage better with their communities through creative websites and marketing solutions.

With mounting pressures on budgets and resources, we've also developed a pricing structure that delivers value for money and is scalable as trusts evolve and grow.

[Discover the difference Juniper websites can make to your trust today →](#)

We understand

Managing a trust has many challenges...

Improving pupil numbers

Navigating complex finance challenges

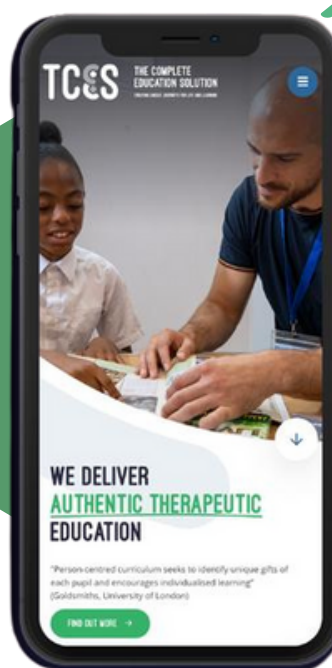
Building a strong reputation

Maintaining consistent communications whilst growing

Attracting and hiring the best talent

Maximising resources

Centralising leadership and governance

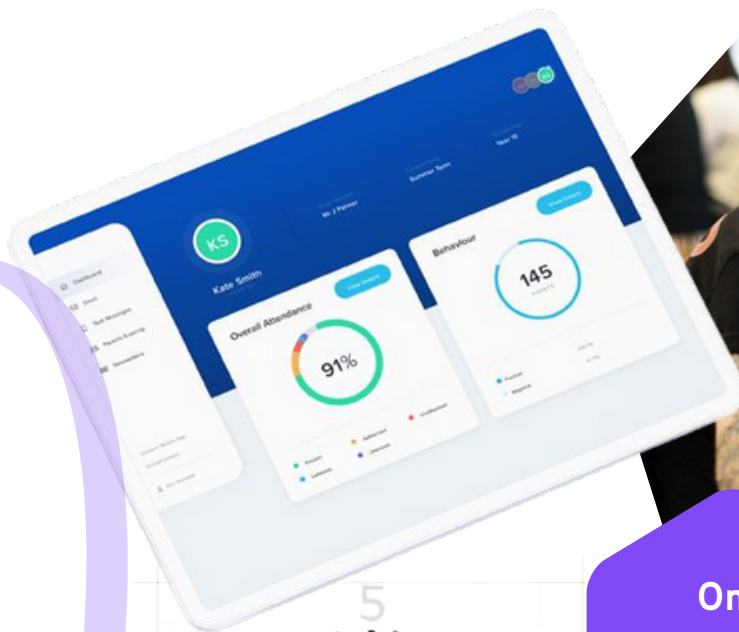


...it's difficult but not impossible with the right support.

Creative solutions

Whether you're a new academy trust or one that's more established, you'll need a strong brand identity and online presence to help you stand out. We bring together your unique qualities and translate that into beautifully designed websites and marketing tools that work hard to help you achieve your goals.

- ✓ **Responsive websites** that are **easy** to update and help enhance your reputation
- ✓ **Powerful communication tools** to improve parent, pupil, staff and community engagement
- ✓ **Flexible online booking & payment tools** that help to reduce admin time for teachers and make life easier for parents
- ✓ **Beautiful branding & logo design** that not only reflects your values but creates a shared look and feel across the trust and schools
- ✓ **Dedicated remote learning zone** to complement classroom learning and share remote content via your website, email and SMS



One provider that does it all!

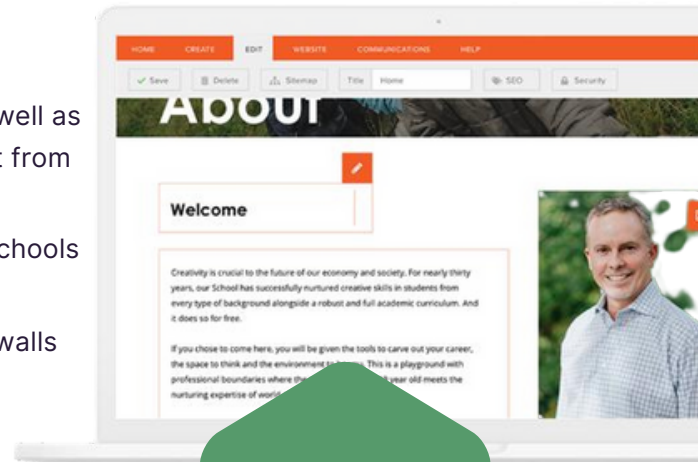




Innovative technology

It's not just about producing great-looking websites and brands. We're a software company committed to creating innovative solutions for the education sector. That means what looks great is also going to be easy to use and help save you time and money.

- ✓ **Feature-rich content management system** which is easy to use and user permissions can be controlled centrally
- ✓ **Content sharing** allows you to centrally share and manage policies across all school websites
- ✓ **Cost saving** for new schools that join the Trust. As well as cloning the lead website layout, schools also benefit from clear pricing structures
- ✓ **Vacancy feeds** for staff recruitment across all the schools and the trust
- ✓ **Social media integration** with social media feature walls and storyboard options
- ✓ **School profiles** to highlight all the schools and provide links to their individual websites
- ✓ **Interactive maps** to highlight member schools and their locations
- ✓ **Integrates** with popular MIS platforms and applications to streamline processes
- ✓ **Additional security options available** including single sign on and two factor authentication



Solutions created exclusively for the education sector

Exceptional service

Our team is committed to making sure your investment will help you achieve your goals now and in the future. We have a number of ways in which we work hard to develop a long term relationship with the Trust as well as its schools.

- ✓ **Account management** with a dedicated point of contact who is committed to helping you achieve success now and in the future
- ✓ **Training for schools** to help them get up to speed quickly with their new website CMS
- ✓ **Project coordination** to provide guidance and ensure your project stays on track
- ✓ **Design consultation** to make sure our bespoke designs are as unique as you are
- ✓ **Unlimited telephone support** is included as standard as well as a dedicated online resource accessible 24x7
- ✓ **Regular software updates and releases** ensure our software is the best in the industry



You can expect a first-class service as standard



About us

Our mission is clear...

To help schools and academies succeed by bringing together creative thinking, inspirational design and clever technology.

No other organisation has our experience, focus, and most of all, passion to help trusts succeed

We achieve that through developing innovative software solutions that are constantly evolving based on feedback from our customers and users.



We design creative websites that not only look amazing but create a great user experience.

Our talented team is committed to delivering a proactive first-class service that provides trusts with essential guidance and insights.



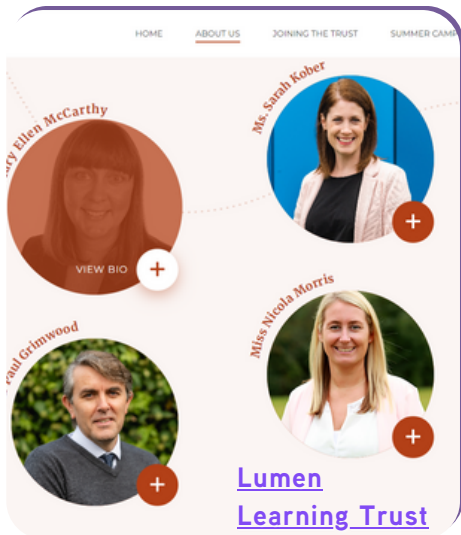
We've helped more than 350 trusts and over 7,500 school to achieve their goals. With over 20 years' experience, we live and breathe education marketing and technology.

Our customers

Lighthouse Schools Partnership



Maltby Learning Trust




Lumen Learning Trust

TRUE Learning Partnership



Every child, every chance


The Howard Academy Trust



The Howard School

The Howard School is a thriving school with a reputation for providing the highest quality educational opportunities for all students.


[VIEW ACADEMY](#)



Waterfront UTC

Waterfront UTC is a University Technical College, offering a fantastic, unrivalled opportunity for any young person, aged 13-19, wishing to pursue a career in the Construction and Engineering sector.


[VIEW ACADEMY](#)



Deanwood Primary School

Deanwood is a community primary school serving the full primary age range from 4 to 11. At present there are 200 children on roll, organised into seven classes, across the school.

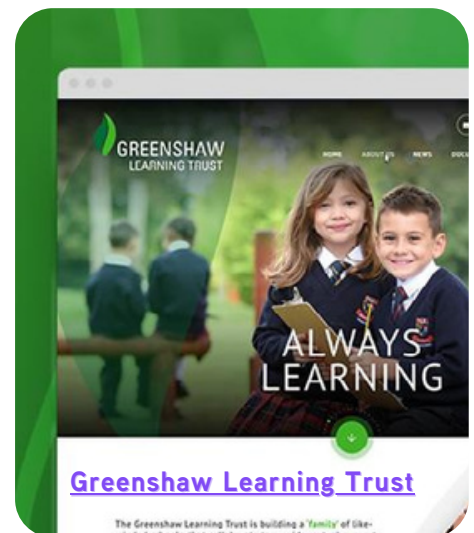
[VIEW ACADEMY](#)



Miers Court Primary School

Miers Court is a two form entry Primary, proud of their reputation as a friendly and caring place where children are encouraged to be the very best they can in all aspects of school life.

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Greenshaw Learning Trust

Let's talk

For a free no-commitment
consultation get in touch

T: 0345 200 8600

W: junipereducation.org/website



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