

QUEST Trust

Building a consistent and accessible
online presence with Juniper
Websites

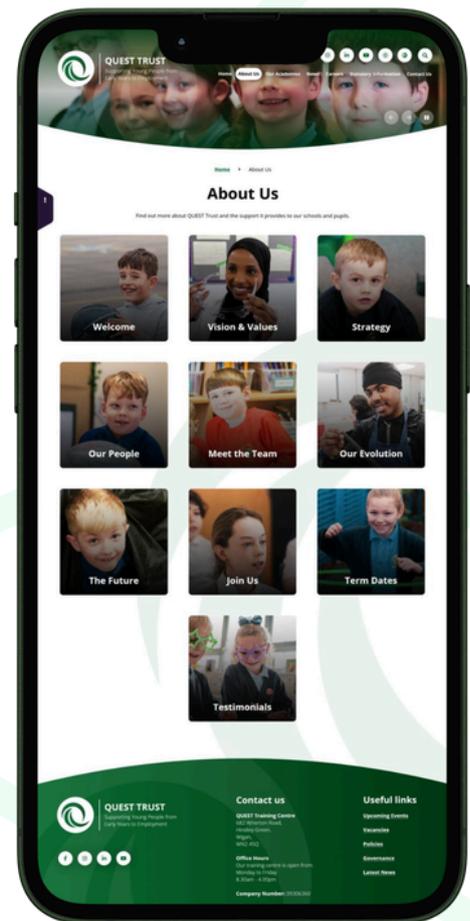


About the trust

QUEST Trust is a multi-academy trust based in Hindley, Greater Manchester, working with schools across the region to deliver high-quality education and make a positive impact in their communities. Collaboration, school improvement and consistency are central to how the Trust works, helping to create positive experiences for pupils, staff and families across all academies.

The Trust's shared mission — Supporting Young People from Early Years to Employment — reinforces everything it does, from early years provision through to post-16 pathways and career readiness.

Jonathan Lloyd, Trust Marketing Officer at QUEST Trust, leads the Trust's digital presence and communications. This includes overseeing both Trust and school websites, making sure they reflect QUEST's values and brand, provide clear and accessible information, and support engagement with every school community.



The challenge

Before moving to Juniper Websites, QUEST Trust's school and Trust websites had developed independently over time. This meant there was no consistent structure, design or user experience across academies. Branding had become outdated, navigation could be difficult, and accessibility standards were not always fully met.

When reviewing website providers, QUEST Trust wanted to create a more unified and modern digital presence across the Trust, improve brand consistency, strengthen accessibility and usability, and make content management simpler for staff. It was also important that any solution understood the specific requirements of schools and multi-academy trusts, including compliance and safeguarding information.

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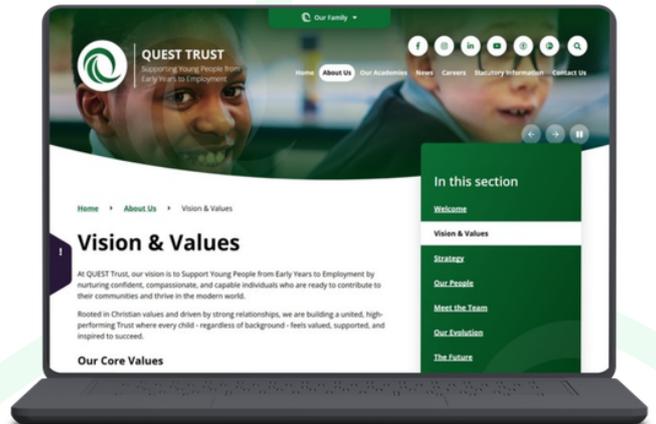
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Why Juniper

Juniper Websites was chosen because it offered a good balance of modern design, ease of use, and a clear understanding of how schools and trusts operate. The platform allows the Trust to maintain a consistent look and structure across all academies, while still giving each school the flexibility to retain its own identity.

“Juniper Websites felt like the right fit because they offered an education-focused solution that addressed all of our priorities.”



Stronger communication, less workload

The new websites have transformed how QUEST Trust communicates with its communities.

For parents and guardians: easy access to news, events and newsletters has strengthened engagement and reduced the number of incoming queries to schools.

For colleagues: tailored training and user-friendly content management tools have improved confidence and reduced workload.

For potential candidates: improved navigation has made it easier to explore vacancies and learn more about the trust's culture and values.

“We've had really positive feedback from across the Trust. Parents and staff have commented on how clear the sites feel and how easy it is to find what they're looking for.”

A smooth, supportive partnership

Jonathan praised Juniper's customer service and ongoing support since launch.

“The process was well managed from start to finish. Communication was clear, and the final result is something we're genuinely proud of.”