

# Learning Academy Partnership

Supporting a trust-wide move to inclusive, easy-to-manage websites



## About the trust

Learning Academy Partnership is a multi-academy trust of 18 primary schools across Devon and Cornwall. United by their mission of 'Flourishing Futures for All', the trust is passionate about delivering excellence across education, operations and community engagement.

Emma Richards, Trust People Team Adviser, supports the partnership's schools in strengthening collaboration and engagement across all areas.

When the trust decided to refresh its online presence, Emma was part of a working group that included teachers, leaders, administrators, and business support staff – all focused on making their websites more inclusive and accessible for all audiences.



## The challenge

With 18 schools, each serving unique communities, the trust needed a cohesive digital presence that reflected its shared ethos while giving each school the flexibility to easily manage its own site.

Emma explained that the team wanted consistent branding, stronger accessibility and the confidence for colleagues to keep their sites up to date without needing technical support.

"It was such an exciting opportunity to make our websites more inclusive for all our communities – from parents and carers to colleagues, potential candidates and visitors to our trust."

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## Why Juniper

After exploring several options, the trust chose Juniper Education to deliver websites for all 18 schools and the central trust site. The decision was driven by Juniper's understanding of education, attention to detail, and reputation for reliability and service.

"Juniper are one of the only organisations where they have not over-promised and under-delivered – it's been the absolute opposite. They truly captured who we are as a school trust and brought our websites to life."



## Stronger communication, less workload

The new websites have transformed how Learning Academy Partnership communicates with its communities.

**For parents and guardians:** easy access to news, events and newsletters has strengthened engagement and reduced the number of incoming queries to schools.

**For colleagues:** tailored training and user-friendly content management tools have improved confidence and reduced workload.

**For potential candidates:** improved navigation has made it easier to explore vacancies and learn more about the trust's culture and values.

"The websites have become a powerful tool for strengthening communication across our communities. They've made our processes so much more seamless."

## A smooth, supportive partnership

Emma praised Juniper's customer service and ongoing support since launch.

"Every colleague I've worked with has been professional, creative, and so attentive to detail. Even after going live, the customer service and our account manager, Ryan, have been brilliant – nothing is ever too much trouble."